

Crosstabs

Notes

Output Created		27-MAY-2022 12:4...
Comments		
Input	Data	C: \Users\Dominique\Dropbox\Dominique\BFH\Master Thesis\BigTech_SME_incumbent_banks\thesis_data\Experiment\H1.sav
	Active Dataset	DataSet1
	Filter	Progress = 100 & Q_RecaptchaScore > 0.5 (FILTER)
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	142

Notes

Missing Value Handling Definition of Missing

User-defined missing values are treated as missing.

Cases Used

Statistics for each table are based on all the cases with valid data in the specified range(s) for all variables in each table.

Notes

Syntax	CROSSTABS
	/TABLES=Product_ H1 BY Group_H1
	/FORMAT=AVALU E TABLES
	/STATISTICS=CHIS Q
	/CELLS=COUNT COLUMN
	/COUNT ROUND CELL.

Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00
	Dimensions Requested	2
	Cells Available	524245

Case Processing Summary

	Cases			
	Valid		Missing	
	N	Percent	N	Percent
Product_H1 * Group_H1	70	49.3%	72	50.7%

Case Processing Summary

	Cases	
	Total	
	N	Percent
Product_H1 * Group_H1	142	100.0%

*Product_H1 * Group_H1 Crosstabulation*

		Group_H1 ^a			
		Group 1		Group 2	
		N	%	N	%
Product_H1	1.50% p.a.	2	5.9%	27	75.0%
	1.20% p.a.	32	94.1%	9	25.0%
Total		34	100.0%	36	100.0%

*Product_H1 * Group_H1 Crosstabulation*

		Total	
		N	%
Product_H1	1.50% p.a.	29	41.4%
	1.20% p.a.	41	58.6%
Total		70	100.0%

^a. Group 1: Bank A 1.50% p.a. vs. Bank B 1.20% p.a.

Group 2: Bank 1.50% p.a. vs. BigTech 1.20% p.a.

Chi-Square Tests

	Value	df	Asymptotic Significance (2- sided)
Pearson Chi-Square	34.425 ^a	1	<.001
Continuity Correction ^b	31.636	1	<.001
Likelihood Ratio	39.272	1	<.001
Fisher's Exact Test			
Linear-by-Linear Association	33.933	1	<.001
N of Valid Cases	70		

Chi-Square Tests

	Exact Sig. (2- sided)	Exact Sig. (1- sided)
Pearson Chi-Square		
Continuity Correction ^b		
Likelihood Ratio		
Fisher's Exact Test	<.001	<.001
Linear-by-Linear Association		
N of Valid Cases		

^a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 14.09.

^b. Computed only for a 2x2 table